

# SOUTH WIND

Charter Granted 7 August 1961

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No. 2692  
30 March 2018

Today's Topic: "Why have an Irish Embassy in Thailand. Surely with modern technology, Ambassadors are redundant."  
HE Brendan Rogers,

MEETINGS : EVERY FRIDAY AT NOON

## RISK MITIGATION & CRISIS RECOVERY MANAGEMENT IN THAILAND

Taking us on a full-day seminar in 20 minutes, the very knowledgeable Dr Bert van Walbeek took us on a whirlwind tour into the land of Risk and Risk Management.

Dr Bert began with a clear explanation concerning the various terms we might hear in association with risk management and its various levels of concern.

### Risk

Situation involving exposure to danger; expose (someone or something valued) to danger, harm, or loss; act in such a way as to bring about the possibility of an unpleasant or unwelcome event; incur the chance of unfortunate consequences by engaging in an action

### Incident

Situation disrupting day-to-day operational activities with the potential to affect short term service delivery, but depending on strategy to respond does not interfere with ability to continue running normally

### Crisis

Situation affecting long term confidence in a country, region, or an organization and its products interfering with ability to continue running normally

### Disaster

Sudden, calamitous event seriously disrupting the functioning of a community or society causing human, material, and economic or environmental losses exceeding community or society ability to cope using its own resources.

He moved on to explain why risk management is important, reflecting the way our world has and is changing.

1. Duty of care: responsibility each organization has towards the customer and the staff
2. Brand protection: protecting brand equity and customer loyalty.
3. Social media: the power it gives the consumer.
4. Litigation potential: more business cases being brought to court

Before talking about planning, Dr Bert presented a clear summary of the four stages a company might go through when faced with a situation.

1. Reduction stage: detecting early warning signals
2. Readiness stage: preparing plans and running exercises
3. Response stage: executing operational and communication plans
4. Recovery stage: returning the organization to normal after a crisis

He then went on to discuss how to undertake Crisis Recovery Management Planning.

1. Form a Risk Mitigation and Crisis Communication Management Team
2. Determine what risks are important to deal with
3. Coordinate the key players so it is clear who acts when
4. Ensure the team is empowered to spend money
5. Develop a 60-second social media response strategy
6. Develop what-if plans to serve as templates
7. Ensure instructions are clear, current and rehearsed
8. Encourage incorporation of crisis management into all stakeholders plans
9. Train team members in media crisis communication
10. Ensure all stakeholders are one team

Once this team is in place, he added, develop a risk register, analyze the status of present plans, write a crisis manual, set up a crisis handling and communication area and finally to ensure it all works, stimulate and simulate.

A very full and informative talk reflecting his in-dept knowledge of his field and his obvious passion to ensure organizations are ready to deal with risk, he left us with an important take away question: "Am I, is my organization prepared adequately for future challenges and thus avoid crises?"



# SNAPSHOTS FROM RCBS LUNCH, 23 MARCH 2018



Rtn Vinai standing next to our newest banner celebrating the immense success our weekly raffle has enjoyed since starting in May 2000 in reaching the 5,000,000 Baht mark.

A huge part of this success is due to Rtn Vinai and the 482 weeks he sponsored the weekly raffle, raising 3,093,427 Baht.



PP Nigel presenting Nicolas Leloup, Assistant Director International Marketing, Samitivej Hospital with a Certificate of Appreciation for the hospital's fantastic support for Coins on Silom and the golf, this year and in fact, for as many years as many of us can remember.



Counting the collection box at Scruffy Murphy's on 19 March. In all, the box netted 2,070 Baht. A great effort from the great staff at this pub, it is very much appreciated.

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# CLEAN DRINKING WATER UPDATE

*PP John Quarmby*

During our recent visit to install a new system in Kanuworraluksburi, for Pierre Petitjean, the Supa-team and we took time after the ceremony to look at other systems previously installed in the same area.

We came to the Nongnaamdaeng school system sponsored by Rtn Sievert and installed in September 2016.

The shed and the machine looked clean and tidy and the teacher in charge assured us he was following the maintenance plan.

We noticed, however, that water was leaking out of a defective joint (no big problem) and the water evaporating from that leak left a heavy white deposit. (Problem). The water in the area is very hard, but the machine should have taken it out.

We tested for hardness and the treated water was indeed hard. We discussed procedures and found that, through a misunderstanding, the teacher had not been using the salt barrel often enough or long enough to renew the resin in the first cylinder, the element which should take out the calcium.

RC Khanu, PP Sirimon, had the leak repaired and the salt barrel in place with the water testing showing a respectable 008 on TDS and a nice blue instead of the previous red indicating hardness.

Good work on the part of the school and the RC Khanu, and a welcome bit of encouragement for our sustainability efforts.





# Khun Khob's Club Almanac #2692

## 30 March 2018

### Happy Birthdays:

Prasert Mangkornkarn	April 5
Michael Bain	April 7
Aaron Henry	April 11
Songkran Grachangnetara	April 14
PDG Xanxai Visitkul	April 19

### Wedding Anniversary Greetings:

Michael Graham-Hyde	April 11
PP Nigel Hardy	April 12
Patrick Gauvain	April 14
Chip Bowness	April 17

### Attendance for 23 March 2018: 59%

Present 33, Make-up 11, Absent 31, Exemption 29, Total 104

### Visiting for 23 March 2018

#### From Local

PP Kriangsak Srisilpavongse RC Bangkapi

#### From Abroad:

Gattlen Thierry RC Sion, Switzerland  
Hiroshi Konno RC Omagari, Japan

### Invited Guests:

Ali Saleem  
Christian Hinder  
Kim Hyunung  
Nicolas Leloup  
Peter Monteil  
Steve Wilson  
Supanee Monteil

### Introduced by:

Marcel Dubbelman  
Mike Ellis  
Hiroshi Konno  
PP Nigel Hardy  
Mike Ellis  
John Casella  
Mike Ellis

### Makeups:

#### CDWS Meeting with RC Kanuworraluksburi, 11 March 2018:

PP John Quarmby, Marco Casanova, Michael Graham-Hyde

#### CDWS Inspections, 12 March 2018:

Marco Casanova, Michael Graham-Hyde

#### Membership Committee, 14 March 2018:

PE Dean Outerson, P Douglas Riach, PP Mark Butters, PP Ole Madsen, PN Tim Cornwall

#### TRF, 14 March 2018:

PP Don Lavoie, P Douglas Riach, IPP Krin Charnmaytesakul, PP Krit Wong, PP Mark Butters, PP Nick Pisalyaput, PP Ole Madsen, Pat Bunsongsikul, PP Per Dibber, Rod Vergara, Rui Belo, Van Tang, PP Vichai Tantrativud

## CLUB CALENDAR

**Wednesday, 4 April 2018 – Kids Day Out 2018** – A fun day at Royal Varuna Yacht Club with a great bunch of kids and fellow Rotarians. The feel-good day of the year... Please contact **Rtn. David Record** at [davidjrecord@gmail.com](mailto:davidjrecord@gmail.com) for more information.

**Friday, 06 April 2018** – No meeting due to Chakri Day Nat. Holiday

**Friday, 13 April 2018** – No meeting due to Songkran Festival

**Friday, 20 April 2018** – Dr. Wirote Lausoontornsinn on "Cancer Trends"

**Friday, 27 April 2018** – Quiz Day with Philip White as Quiz Master. Organized by Rick Smith

**Friday, 4 May 2018** – Classification Interviews – PP Mike Doyle interviews Rtn Aaron Henry and Rtn Dana Caron interviews PE Dean Outerson.

**Friday, 11 May 2018** – Eddie Haworth on Gift of Happiness Foundation. A first-hand update about this charity initiated in 1992 by circus performers Eddie & Charlotte Haworth when they were running their UK circus skill training workshops for disadvantaged kids in Liverpool, England.

**Friday, 1 June 2018** – Israeli Ambassador - Topic to be advised.

**Friday, 8 June 2018** – Mr Roy Tomizawa on "1964 – The Greatest Year in the History of Japan: How the Tokyo Olympics Symbolized Japan's Miraculous Makeover"

**Saturday, 23 June 2018 – Annual Installation Dinner.** Details to be advised.

**Friday, 29 June 2018** – Fellowship lunch at Char Coal. Details to be advised.

**For more information about Bangkok South events contact:** [rotarybangkoksouth.org/calendar-of-events](http://rotarybangkoksouth.org/calendar-of-events)

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